



Dr. Marc Maisch

Attorney at Law and Data Protection Officer

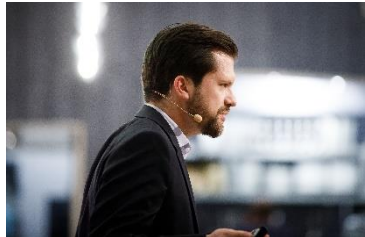
Dr. Marc Maisch, attorney at law, advises on all legal matters concerning the internet, apps, websites, social media. He advises agencies, blogger, influencers and companies on contract law, data protection law, copyright law, advertisement law.

CV

Having completing his studies at the University of Passau, Dr. Maisch stayed at his alma mater and became a research assistant at the Chair of Public Law, Security and Internet Law (Prof. Dr. Dirk Heckmann). He accompanied research projects for the Deutsche Telekom and the German Bundestag, among others, and worked for the Chamber of Foreign Trade in Shanghai, China. Since then he has published more than 50 professional publications and three books on IT and data protection law and is currently writing his handbook "Data Protection in Cloud Computing" for O'Reilly. Since 2017, Dr. Maisch has been a lawyer in his own law firm and contact partner for IT and social media law at Blackstone432.

References

- Data Protection Officer (TÜV Nord)
- External lawyer of the German Ski Association (DAV e. V.)
- Member of the working group "Implementation of the DSGVO in administrative authorities" of the Bavarian State Ministry of the Interior, Sport and Integration.
- Experienced speaker for all kinds of audiences (e.g.: company inhouse trainings or school pupils)



Lecture Topics

for further training of pupils, parents or teachers

- Cybercrime – Dangers originating on the Web (German/ English)
- Privacy and identity theft (German / English)
- Internet law for children: What do I (not) get to do on WhatsApp, Instagram, and YouTube?

for companies, associations and institutions

- New attacks on executives: CEO fraud, social engineering, darknet - cases, risks, legal advice (German / English)
- Influencer marketing in companies - opportunities and liability issues (German)
- Best Practices regarding Data Protection Law (German)
- Social Media Marketing and Law (German)

Imprint and Contact:

Dr. Marc Maisch | Neuhauser Straße 15 | 80331 München | Tel.: 089 265675 | datenschutz@mms-law.de
www.mms-law.de  www.instagram.com/socialmediaanwalt/  www.facebook.com/socialmediaanwalt/